

# Leisure World News Survey

The Leisure World News Advisory Committee is conducting an informal survey of residents' views about Leisure World News (LWN) so we can continue to improve the paper and make it more responsive to the community's wishes and needs. The survey is not intended to give quantitative information. Rather, it is designed to get ideas that we can use.

**You can respond to this survey in one of three ways:** (1) **If you have access to the internet, you can fill out this form at:** <https://www.surveymonkey.com/r/LWNAC>. (2) Fill out the form and return it to the LWN office in Clubhouse I by dropping it off or mailing it to: LWN Survey, Clubhouse 1, 3700 Rossmoor Blvd, Silver Spring, MD 20906. (3) Fill out the form, scan it, and email it to LWN ([lwnnewscommittee@lwmc.com](mailto:lwnnewscommittee@lwmc.com)).

Please give us as many ideas as you wish (use additional paper if that helps).

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|---|--|---|
| 1. <i>What is your mutual (this is important for us to know so we can confirm you are a LW resident)?</i>   |  |   |
| 2. <i>How often do you read LWN? (Check one box.) Please provide any comments you wish:</i>   |  |   |
| <input type="checkbox"/> Every issue;<br><input type="checkbox"/> Some issues;<br><input type="checkbox"/> Rarely read the paper;<br><input type="checkbox"/> Never read the paper  |  |   |
| 3. <i>If you do not read LWN, or only read some issues, please tell us why you do not read the paper regularly.</i>   |  |   |
| 4. <i>What parts of LWN do you regularly read? (Check as many as you wish.)</i><br><input type="checkbox"/> All<br><input type="checkbox"/> News and Features (front of paper)<br><input type="checkbox"/> Governance and Information | <input type="checkbox"/> Events and Entertainment<br><input type="checkbox"/> Health and Fitness<br><input type="checkbox"/> Clubs, Groups, & Organizations<br><input type="checkbox"/> Sports, Games, and Scores<br><input type="checkbox"/> Classes and Seminars | <input type="checkbox"/> Calendar and Events<br><input type="checkbox"/> Classifieds<br><input type="checkbox"/> Advertisements<br><input type="checkbox"/> Other (please specify): |
| 5. <i>What part(s) of LWN do you like best? Please explain why you say this.</i>  |  |   |
| 6. <i>What part(s) of LWN do you like least? Why?</i>   |  |   |
| 7. <i>What are your thoughts about the overall quality of LWN? Please explain your answer.</i>  |  |   |
| 8. <i>What additional information and/or features would you like to see added to LWN? Feel free to elaborate a bit on your ideas.</i>   |  |   |
| 9. <i>What part(s) of LWN would you like to change, and how would you make those changes?</i>   |  |   |

10. *Is there anything else you would care to share with us regarding your thoughts about LWN?*

11. *OPTIONAL: Please provide the following information in case we would like to follow up with you about suggestions you make. The information will be available ONLY to the chair of the LWN Advisory Committee and shared with no one else.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone number: \_\_\_\_\_